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**A CELEBRATION OF 20 YEARS OF EUROPEAN FUNDS IN WESTERN SCOTLAND**

<b>Project Title</b>	City Centre Representatives - 1/N/MS/5/102723
<b>Project Sponsor</b>	Glasgow City Council

**Project Aims and Objectives**

This project provided real work experience with an additional package of training and support for 40 beneficiaries (30 places) per year for unemployed residents of Glasgow. The beneficiaries were over 25 years old and between 6-24 months unemployed. Beneficiaries received a training package which included SVQ Level 2 in Customer Services for the trainee representatives and SVQ Level 2 in Administration for the Admin Staff, as well as real work experience, personal development, core skills, job search and aftercare.

Beneficiaries work experience included services to tourists and members of the public by way of providing information and advice, first aid cover and contact emergency services in the city centre. Beneficiaries also carried out services that would not otherwise have been, for example, removal of illegal flyposting and graffiti in the City Centre, washing and cleaning tourist signs and street furniture, treating lighting and traffic poles with anti-flyposting coating etc.

Project Partners included Glasgow City Council, Scottish Enterprise Glasgow, Jean McLean Consultants and Glasgow College of Food Technology.

**Finance**

<b>Funding Partners</b>	Scottish Enterprise Glasgow and Glasgow City Council
<b>Total Eligible Costs</b>	£396,294
<b>Total Grant</b>	£178,332
<b>Priority/Measure</b>	Objective 3 Programme 2000-06 - Measure 1.1: Raising Employability. This measure aimed to assist those people without jobs, who could quickly return to the labour market, to secure new employment and to assist young people to secure employment, through the provision of appropriate advice, guidance, counselling and training.

**Project Outcomes**

A total of 41 individual were trained under this one year project which exceeded the original target. Fifteen of these individuals went into employment on completion of the project and eleven gained a qualification.